



2011 POINT-OF-PURCHASE DISPLAY DEALER PROGRAM

DEALERSHIP NAME _____ DATE _____

PARTS MANAGER NAME _____

PHYSICAL STREET ADDRESS _____

Deliveries cannot be made to a PO Box

CITY, ST/PROV. _____
ZIP CODE _____

PHONE NUMBER _____ FAX NUMBER _____

Order Quantity	Qty	2011 POINT-OF-PURCHASE DISPLAY
	1	2011 Directory Display

*** To receive a FREE 2011 Point-Of-Purchase Display, you MUST order at least 8 North American Campground Directories & 6 Regional Campground Guides or Eastern/Western Campground Directories. (Mix and Match OK)**

Order Quantity	Case Qty	ANNUALCAMPGROUND DIRECTORIES
	8	North American Campground Directory 75th Anniversary Edition
	12	Eastern Campground Directory
	16	Western Campground Directory

Order Quantity	Case Qty	ANNUAL CAMPGROUND GUIDES
	24	New York/New England & Eastern Canada US: CT, ME, MA, NH, NY, RI, VT CN: ON, QC, NB, NF, NS, PEI
	24	Mid-Atlantic US: DE, DC, MD, NJ, PA, VA, WV
	24	The South US: AL, FL, GA, KY, LA, MS, NC, SC, TN
	24	Great Lakes US: IL, IN, IA, MI, MN, OH, WI CN: ON
	24	Frontier West/Great Plains & Mountain Region US: AR, CO, KS, MO, MT, NE, NM, ND, OK, SD, TX, UT, WY CN: AB, MB, SK + MX
	24	Far West US: AK, AZ, CA, ID, NV, OR, WA CN: BC, YT, NWT + MX
	24	Canada All Canadian Provinces and Territories



Terms & Conditions:

- ◆ Dealer may be responsible for shipping costs
- ◆ Woodall's does not accept year-end returns on dealer-direct sales, but does accept returns of unsold Directories when processed through a distributor of up to 7% of directories ordered minus a 15% restocking fee.

Thank You for your participation of Woodall's Dealer Display Program!

AUTHORIZED SIGNATURE

TITLE

Customer Initials		I don't use a distributor / My distributor doesn't carry Woodall's, please ship books direct from Woodall's. I understand that there is no return policy for unsold items if ordered direct from WOODALL'S.
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Special Shipping Instructions _____

_____ Please Bill Order to Distributor Distributor Name _____